



Public Disclosure of Student Achievement

Institution Name: Spalding University

Business Unit(s) included in this report: School of Business

Academic Period Covered: 19-20

Date Submitted: December 14, 2020

PROGRAM	INDICATOR	RESULT
Master of Science in Business Communication (MSBC) with concentration in: Accounting Healthcare Management Human Resource Management Not for Profit Administration Organizational Leadership Sports Management	Persistence Rate	92.5%
Bachelor of Science in Accounting (BSA)	Persistence Rate	76%
	Employment Rate	89%
Bachelor of Science in Business Administration (BSBA): No concentration Marketing Sports Management Financial Planning Human Resource Management	Persistence Rate	77%
	Employment Rate	100%

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Retention Rate	<p>Bachelor's degrees: The persistence rate is calculated by dividing the program's enrollment from the previous year into the number of those students who either completed their program through graduation or persisted into the 2018-19 academic year.</p> <p>Master's degree: The total number of students admitted in all six sessions of 2018-19 less any student (regardless of admit date) who withdrew, were dismissed, or are inactive will be at least 90%. Students graduating from the program are not included in this calculation.</p>
Employment Rate	<p>Employment rate is calculated by determining if students from the previous year's graduates are currently employed in their field of training. The percentage is based only on students where we were able to find the information through self-reporting or LinkedIn.</p>