



**Public Disclosure of Student Achievement**

**Institution Name: Spalding University**

**Business Unit(s) included in this report: School of Business**

**Academic Period Covered: 20-21**

**Date Submitted: January 21, 2021**

| PROGRAM  | INDICATOR        | RESULT |
|--|------------------|--------|
| Master of Science in Business Communication (MSBC) with concentration in:<br>Accounting<br>Healthcare Management<br>Human Resource Management<br>Not for Profit Administration<br>Organizational Leadership<br>Sports Management | Persistence Rate | 95%    |
| Bachelor of Science in Accounting (BSA)  | Persistence Rate | 88%    |
|  | Employment Rate  | 87%    |
| Bachelor of Science in Business Administration (BSBA):<br>No concentration<br>Marketing<br>Sports Management<br>Financial Planning<br>Human Resource Management  | Persistence Rate | 79%    |
|  | Employment Rate  | 90%    |

**Indicators Used**

| <b>INDICATOR</b> | <b>DESCRIPTION AND HOW IT WAS CALCULATED</b>  |
|------------------|---|
| Persistence Rate | Bachelor's degrees: The persistence rate is calculated by dividing the program's enrollment from the previous year into the number of those students who either completed their program through graduation or persisted into the next academic year.<br>Master's degree: The total number of students admitted in all six sessions of the academic year less any student (regardless of admit date) who withdrew, were dismissed, or are inactive. Students graduating from the program are not included in this calculation. |
| Employment Rate  | Employment rate is calculated by determining if students from the previous year's graduates are currently employed in their field of training. The percentage is based only on students where we were able to find the information through self-reporting or LinkedIn.  |