



Public Disclosure of Student Achievement

Institution Name: Spalding University

Business Unit(s) included in this report: School of Business

Academic Period Covered: 2021-2022

Date Report Posted: February 1, 2023

| PROGRAM | MEASURE | TARGET | RESULT |
|--|------------------|--------|--------|
| Master of Science in Business Communication (MSBC) with concentration in: Accounting Healthcare Management Human Resource Management Not for Profit Administration Organizational Leadership Sports Management | Retention Rate | 95% | 92% |
| Bachelor of Science in Accounting (BSA) | Persistence Rate | 85% | 92% |
| | Employment Rate | 80% | 94% |
| Bachelor of Science in Business Administration (BSBA): No concentration Marketing Sports Management Financial Planning Human Resource Management | Persistence Rate | 85% | 82% |
| | Employment Rate | 80% | 91% |

Calculations for Measures

| MEASURE | DESCRIPTION AND HOW IT WAS CALCULATED |
|------------------|--|
| Retention Rate | Retention rate calculation: The total number of students admitted in all six sessions of the academic year less any student (regardless of admit date) who withdrew, were dismissed, or are inactive. Students graduating from the program are not included in this calculation. |
| Persistence Rate | The persistence rate is calculated by dividing the program's enrollment from the previous year into the number of those |

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| | students who either completed their program through graduation or persisted into the next academic year. |
| Employment Rate | Employment rate is calculated by determining if students from the previous year's graduates are currently employed in their field of training. The percentage is based only on students where we were able to find the information through self-reporting or LinkedIn. |