



Public Disclosure of Student Achievement

Institution Name: Spalding University

Business Unit(s) included in this report: School of Business

Academic Period Covered: 2022-23

Date Report Posted: September 6, 2023

PROGRAM	MEASURE	TARGET	RESULT
Master of Science in Business Communication (MSBC) with concentration in: Accounting Financial Planning Healthcare Management Human Resource Management Not for Profit Administration Organizational Leadership Sports Management	Retention Rate	90%	100%
Bachelor of Science in Accounting (BSA)	Persistence Rate	85%	100%
	Employment Rate	80%	92%
Bachelor of Science in Business Administration (BSBA): No concentration Marketing Sports Management Financial Planning Human Resource Management	Persistence Rate	85%	82%
	Employment Rate	80%	85%

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Retention Rate	Retention rate calculation: The total number of students admitted in all six sessions of the academic year less any student (regardless of admit date) who withdrew, were dismissed, or are inactive. Students graduating from the program are not included in this calculation.

Persistence Rate	The persistence rate is calculated by dividing the program's enrollment from the previous year into the number of those students who either completed their program through graduation or persisted into the next academic year.
Employment Rate	Employment rate is calculated by determining if students from the previous year's graduates are currently employed in their field of training. The percentage is based only on students where we were able to find the information through self-reporting or LinkedIn.