IACBE

Public Disclosure of Student Achievement

Institution Name: Spalding University

Business Unit(s) included in this report: School of Business

Academic Period Covered: July 2023-June 2024

Date Report Posted: December 2024

PROGRAM	MEASURE	TARGET	RESULT
Master of Science in Business Communication (MSBC) with concentration in*:	Retention Rate		
Accounting		90%	100%
Financial Planning		90%	91%
Healthcare Management		90%	50%
Human Resource Management		90%	83%
Organizational Leadership		90%	94%
Sports Management		90%	100%
Bachelor of Science in Accounting (BSA)	Persistence Rate	85%	83%
	Employment Rate	80%	88%
Bachelor of Science in Business Administration (BSBA)	Persistence Rate	85%	79%
	Employment Rate	80%	77%
BSBA with concentration in: Marketing**	Persistence Rate	85%	86%
	Employment Rate	80%	82%
BSBA with concentration in: Sports Management**	Persistence Rate	85%	76%
	Employment Rate	80%	100%
BSBA with concentration in: Financial Planning**	Persistence Rate	85%	89%
	Employment Rate	80%	89%
BSBA with concentration in: Human Resource Management**	Persistence Rate	85%	100%
	Employment Rate	80%	92%

*Program name changed to Master of Business Administration and Master of Management in July 2024. Data is based on students in the MSBC programs.

**Concentrations attached to the Bachelor of Science in Business Administration major and only equal 12-15 hours of a 120-credit hour program.

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Retention Rate	Retention rate calculation: The total number of students admitted in all six sessions of the academic year less any student (regardless of admit date) who withdrew, were dismissed, or are inactive. Students graduating from the program are not included in this calculation.
Persistence Rate	The persistence rate is calculated by dividing the program's enrollment from the previous year into the number of those students who either completed their program through graduation or persisted into the next academic year.
Employment Rate	Employment rate is calculated by determining if students from the previous year's graduates are currently employed in their field of training. The percentage is based only on students where we were able to find the information through self-reporting or LinkedIn.