Public Disclosure of Student Achievement

Institution Name: Spalding University

Business Unit(s) included in this report: School of Business

Academic Period Covered: July 2025-June 2026

Date Report Posted: December 2026

PROGRAM	MEASURE	TARGET	RESULT
MBA	Retention Rate	100%	100**%**
MBA with concentrations in: Accounting Financial Planning Healthcare Innovation Human Resource Management* Organizational Leadership Sports Management	Retention Rate	 100% 100% 100% N/A 100% 100%	 100% 100% 100% N/A 100% 100%
Master of Science in Management*	Retention Rate	N/A	N/A
Bachelor of Science in Accounting (BSA)	Persistence Rate	85%	85%
	Employment Rate	80%	100%
Bachelor of Science in Business Administration (BSBA)	Persistence Rate	85%	86%
	Employment Rate	80%	91%
BSBA with concentration in: Marketing	Persistence Rate	85%	88%
	Employment Rate	80%	90%
BSBA with concentration in: Sports Management	Persistence Rate	85%	82%
	Employment Rate	80%	80%
BSBA with concentration in: Finance	Persistence Rate	85%	80%
	Employment Rate	80%	88%
BSBA with concentration in: Human Resource Management*	Persistence Rate	85%	N/A
	Employment Rate	80%	89%

*Less than 5 students in program; MSM program discontinued in spring 2026.

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Retention Rate	Retention rate calculation: The total number of students, minus any students who withdrew, were dismissed, or are inactive. Students graduating from the program are not included in this calculation.
Persistence Rate	The persistence rate is calculated by dividing the program's enrollment from the previous year into the number of those students who either completed their program through graduation or persisted into the next academic year.
Employment Rate	Employment rate is calculated by determining if students from the previous year's graduates are currently employed in their field of training. The percentage is based only on students where we were able to find the information through self-reporting or LinkedIn.